Notice is given that the Wayne County Board of Commissioners is requesting proposals from certified, licensed, and qualified and experienced firms to operate a bait shop or other business proposal located at Jaycee Landing at 230 Jaycee Landing Rd. Jesup GA 31545

Sealed proposals must include detailed proposals. Sealed proposals must be received no later than Friday, August 31, 2018 at 3:00 p.m. Proposals may be hand delivered to the Wayne County Administrative office Attention Amanda Hannah, located at 341E Walnut Street Jesup GA 31546 or mailed to PO BOX 270, Jesup GA, 31598. Proposal must be sealed, addressed and clearly marked:

The Wayne County Commission reserves the right to reject any and all proposals, with or without cause, to waive any informality in a proposal, to terminate the process or re-advertise and solicit new or additional proposals, and to make awards in the best interest of Wayne County.

 **Jaycee Landing Park is located at 230 Jaycee Landing Rd. Jesup GA 31545. The Landing: define as the area that currently includes the boat ramp, boat basin, bait shop, pavilion, and parking lot.**

**A. SCOPE OF WORK**:

The Wayne County Commission is seeking someone to provide one or more visitor/business services at the Jaycee Landing limited but not limited to bait shop, food services.

 **B. Food and Beverage Services**

1) Concessionaire shall operate a food and beverage service offering pre-packaged and prepared food which may include, but not limited to the preparation and sale of hot meals, beverages, snacks, ice cream, etc.

2) The Concessionaire shall meet all applicable Health Codes and Standards for Concession Food Services.

3) The Concessionaire shall meet inspection standards set by the Georgia Health Department. (Food Inspections officer)

 **C. Merchandise Resale**

1) The Concessionaire shall provide the following items for resale including, but not limited to: bait and tackle, ice, snacks, T-Shirts, hats, sunglasses, sunscreen, bug repellants, souvenirs, charcoal and other similar items. (All merchandise shall be of high quality, environmentally friendly.)

**D. Tram/Tour Service/Special Events/Fishing Excursions Operation**

The Concessionaire may provide special services for appropriate events which shall be operated accordingly. Concessionaire will be responsible for appropriate licenses or permits for activities. If Concessionaire decides on operating tour/tram/fishing excursions they must provide the insurance and safety equipment needed.

1) Obtain pre-approval at least 1 week prior to event. (Must have type event, location, date)

2) Concessionaire shall operate a tram/tour service on the river.

3) Manage all aspects of the Event planning including, but not limited to: booking/ scheduling of Events and or tours, establishing appropriate fees for Events related services such as fees for cleaning all facilities and space utilized for events.

**E. Facilities, Space, and Equipment.**

The Wayne County Board of Commission anticipates granting the Concessionaire use of the following facilities, space and equipment.

1. The boat ramp and public restrooms, which is open for use by the general public.
2. The main parking lot.
3. The existing bait shop
4. The pavilions and docks.

**Respondents should include their Proposal any additional facilities, space, and equipment they’re seeking to use for the visitor service operation.**

**F. Business Plan**

Proposals should include a detailed business plan including, but not limited to, the following components:

1) Use of facilities, space and equipment

2) Scope Operations

3) Marketing Plan

4) Plan, timeline and schedule for setting up operations within the park.

5) Plan for increasing visitation and revenue

**G. Submission of Proposals**

Proposal shall be submitted to the Wayne County Board of Commission office attention Amanda Hannah, no later than Friday, August 31, 2018 at 3:00 p.m.

**Concessionaire will be responsible for all permits and insurance**

**Bids may be mailed to Wayne County Board of Commission: PO Box 270, Jesup GA, 31598**

**Or hand delivered to 341 E Walnut Street Jesup GA, 31546**